



EU Code of Conduct on Responsible Food Business and Marketing Practices

*A common aspirational path towards
sustainable food systems*

2025 PROGRESS REPORT

SUNTORY
BEVERAGE & FOOD EUROPE

WWW.SUNTORYBEVERAGEANDFOOD-EUROPE.COM



EXECUTIVE SUMMARY

SUGAR REDUCTION

GOAL: 35% added sugar reduction by 2025

RESULT: 33% added sugar reduction vs 2015



WASTE REDUCTION

GOAL: 50% reduction in food waste by 2030*, from a 2019 baseline

RESULT: 12,326 tonnes of food waste in 2025

**Further progress needed to meet our 2030 target.*

CIRCULAR PACKAGING

GOAL: 50% recycled plastic in our bottles by 2025

RESULT: 53% recycled plastic in our European portfolio in 2025

GOAL: 100% recyclable packaging by 2025

RESULT: 92.8% recyclable primary packaging



REDUCING EMISSIONS:

GOAL: 50% reduction in GHG emissions scope 1 & 2 by 2030

RESULT: 22.1% reduction

GOAL: 30% reduction in GHG emissions scope 3 by 2030

RESULT: 20.1% reduction

WATER REDUCTION:

GOAL: 20% reduction in water use across our operations by 2030

RESULT: 12.8% water reduction vs 2015 baseline





SUGAR REDUCTION

Aspirational Objective

Healthy and sustainable diets for European consumers.

COMMITMENTS:

35% added sugar reduction by 2025

Baseline: 2015

PROGRESS:

33% added sugar reduction from our baseline

Status: Dec 2025

- 63% of drinks sold contain less than 5g sugar/100ml.
- Drinks sold below 5g sugar/100ml are now 3.5 times higher than in 2015.
- Oasis Tropical in France now contains 44% less sugar than the original 2006 recipe.

New 2030 goals

- 40% reduction in total sugars vs 2015
- Two thirds of total SBFE volume below 5g sugar/100ml



POLICY RECOMMENDATION:

Continued reformulation depends on a regulatory framework that supports gradual sugar reduction while maintaining consumer acceptance and product quality. We support a re-assessment of current EU sweetener rules to enable continued product innovation and incremental sugar reduction.



IMPROVING OUR INTERNAL OPERATIONS

Aspirational Objective

Prevention and reduction of food waste.

COMMITMENTS:

- Recycle 99% of non-hazardous waste from owned factories and warehouses by 2030.
- Reduce food waste from production by 50% by 2030, from a 2019 baseline.
- Achieve 0% waste to landfill from factories.



PROGRESS:

- **96.3% of factory waste was recycled**
- **Food waste reached 12,326 tonnes in 2025.** *Further progress is needed to meet our 2030 target.*
- **0.2% of waste went to landfill**

Landfill performance improved from 0.6% in 2024 to 0.2% in 2025. Food waste increased due to higher production waste, clearer reporting definitions across markets and out-of-date stock in GB&I

POLICY RECOMMENDATION:

We are ready to support Member States in working towards the EU's 2030 food waste reduction targets and to collaborate across the value chain to help reduce food waste in manufacturing, food service and households.



CIRCULAR PACKAGING

Aspirational Objective

An optimised circular and resource efficient food chain in Europe.

COMMITMENTS:

50% recycled plastic in bottles by 2025

100% recyclable packaging by 2025



PROGRESS:

53% recycled plastic across SBFE's bottle portfolio

2025 target exceeded

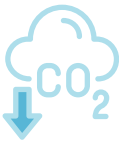
92.8% of primary packaging was recyclable

Target narrowly missed

- rPET use increased from 47% in 2024 to 53% in 2025.
- Schweppes bottles in Poland moved from 30% to 100% rPET.
- Primary packaging recyclability increased from 75% in 2024 to 92.8% in 2025.
- France and Iberia achieved 100% recyclable primary packaging.
- Further progress is expected through planned packaging changes for Lucozade Sport.

POLICY RECOMMENDATION:

We remain committed to supporting the transition to a circular packaging system in Europe. As demand for food-grade rPET increases, priority access for food and beverage packaging should be safeguarded, recycling infrastructure and DRS systems should be scaled up, and the PPWR should be supported by timely secondary legislation, including clear criteria for design-for-recycling and recyclability at scale.



REDUCING EMISSIONS

Aspirational Objective

A climate neutral food chain in Europe by 2050.

COMMITMENTS:

50% reduction in GHG emissions scope 1 & 2 by 2030.
30% reduction in GHG emissions scope 3 by 2030.

Net zero emissions by 2050 or sooner across whole value chain.

Baseline: 2019



PROGRESS:

- **20.2% reduction in overall carbon footprint**
- **22.1% reduction in Scope 1 and 2 emissions**
- **20.1% reduction in Scope 3 emissions**

Reductions were achieved through more sustainable raw ingredients and packaging and increased renewable energy across owned factories. SBFE also developed its first Climate Transition Plan, adopted in December 2025.

POLICY RECOMMENDATION:

We support the EU's objective of achieving a 90% emissions reduction by 2040, in line with our net-zero ambition. Companies should be able to communicate credible progress towards decarbonisation to support continued engagement and collaboration across the value chain.



WATER REDUCTION

Aspirational Objective

An optimised circular and resource efficient food chain in Europe.

COMMITMENTS:

20% reduction in water use across our operations by 2030.

Baseline: 2019



PROGRESS:

12.8% reduction in water intensity vs 2015

On track to meet the 2030 target

Water-efficiency projects improved water use in owned factories. Alongside conservation projects in Spain and France, SBFE launched a partnership with Natuurpunt in Belgium to restore ancient peatlands through the EU-funded Interreg BUFFER+ project. The Mizuiku programme also continued to educate future generations about water and responsible water use.

POLICY RECOMMENDATION:

We will continue to support the EU and Member States in delivering the Water Resilience Strategy through practical collaboration across the water ecosystem. Clear guidance on best practices would help businesses reduce their water footprint and scale effective solutions.